

**A MULTICASTING SYSTEM AND METHOD FOR  
PROVIDING PERSONALIZED CONTENT****ABSTRACT OF THE INVENTION**

5           The present invention is embodied in a multicasting system and method  
of a network for providing personalized content to remote users of the network  
having different bandwidths. The personalized content includes Internet and  
World Wide Web (WWW) content. In general, the present invention allows the  
user to communicate within a network utilizing a multicast design. The host  
10       establishes group membership for the multicast group and then establishes an  
individualized set of broadcast criteria. This is accomplished by another process  
that registers streams of interest for the host. Should any member of the group  
broadcast data, the group system disseminates the data into discrete segments.  
The system then refers to the stream of interest register to determine which  
15       segments of the broadcast will be sent to which hosts in the network.